

72 HOURS IN AMSTERDAM

BY WHO IS AMSTERDAM

**Your no-BS guide to
the real Amsterdam!**



**Who is
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DAM**

SO YOU'RE COMING TO AMSTERDAM

This 72-hour itinerary is our **no-BS guide** to let you **experience Amsterdam like you live here**. We're here to help you **feel at home in our city** by sharing our favourite stuff with you. The old and new. The real deals.

For a one-stop shop of Amsterdam travel tips and a killer collection of our city's best experiences, click [here](#).

Wanna be entertained and watch fun videos about Amsterdam and Dutch culture? Subscribe to our [YouTube Channel](#).

Enjoy this guide and our beautiful city!

XXX

Alexandra and Rachael from **Who is Amsterdam**

In advance [here](#).

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DAY ONE

MORNING

9 am - 10 am | A Dutch breakfast

Kick off your morning with devilishly delicious pancakes from [Pancake Bakery](#), Amsterdam's oldest pancake house.

Price: 15 - 20 EUR

Address: Prinsengracht 191, 1015 DS Amsterdam

10 am - 10.45 am | Take a walk

Explore the beautiful **Jordaan neighbourhood!** Narrow canals, picturesque streets, quirky art in every corner.

11 am - 12.30 pm | Cruise the canals

Forget the big boys! Float on Amsterdam's historic canals with the "pirates" of Amsterdam, [Those Dam Boat Guys](#). Intimate boat rides, unscripted, 100% fun. Get your tickets in advance [here](#).

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AFTERNOON

12.45 pm - 1 pm | Rent a bike

Ride like a local! **Black Bikes** offers handcrafted Dutch bikes and Amsterdam's only "hop-on and drop-off" service.

Tip: Get 10% off using promo code "Who is Amsterdam" when you rent in person.

Price: Starts from 7.50 EUR

Address: Wolvenstraat 18, 1016 EP Amsterdam

1.15 pm - 2.30 pm | Eat, walk, repeat!

Got limited time? Wanna feast on Amsterdam's best local food on your own? Look no further than this **Do-It-Yourself Amsterdam Foodie Tour**. Explore Europe's biggest day market and enjoy exclusive deals and tastings!

Price: 12.50 EUR (food's not included)



Tip: If you prefer a guided food tour that lets you chow down on Amsterdam's best traditional and trendy street food - from cheese to stroopwafel, a Michelin-guide chocolate cookie and more - Ooh you need to join the Hungry Birds Street Food Tour. 4 hours of feasting and stories, with a genuinely caring "Mother Bird" who shares local tidbits with you. It's the best food tour in Amsterdam, hands down. Book your spots here.

3 pm - 4.30 pm | Hit a museum

Love street art? **Moco Museum** will be up your alley. Mad for modern art? **Stedelijk Museum** is your cure. Fan of the classics? You'll love the **Rijks Museum**. P.S. It's the only museum in the world you can cycle through, so do that before you go!

Price: 15.50 EUR - 20 EUR

Address: Museumplein, 1079 RA Amsterdam



4.45 pm - 5.45 pm | Chill out at Vondel Park

Just 5 minutes away from Rijks Museum is Amsterdam's most popular park, **Vondel Park**. Enjoy biking around and a break at '**t Blauwe Theehuis** (the Blue Teahouse), which is now the taproom of Amsterdam's first microbrewery ever, **Brouwerij't IJ** (located in Amsterdam East).

Price: 4.50 EUR - 25 EUR

Address: Vondelpark 5, 1071 AA Amsterdam

Tip: In winter, warm up and experience Dutch *gezelligheid* (cosiness) at a traditional brown bar. Why brown? Because of the nicotine-stained walls and ceilings and copious amounts of wooden furnishing. Oh, and sand to soak up spilled beverages. Cafe Hoppe is an iconic watering hole that's quenched the thirst of Amsterdammers since 1670.

Price: 5 EUR - 20 EUR

Address: Spui 18-20, 1012 XA Amsterdam



EVENING

6.15pm - 7.30pm | Indonesian dinner

When in Amsterdam, you NEED to try Indonesian food. We recommend **Sampurna**. For 2 or more, enjoy an Indonesian *rijsttafel* (rice table) - a feast of Indonesian "tapas"!

Price: 20 EUR - 80 EUR

Address: Singel 498, 1017 AX Amsterdam

8 pm - 10 pm | Entertainment

After a great meal, enjoy a dose of laughter at Amsterdam's English improv theater, **Boom Chicago**. If you're a comedy fan, the alumni include Jordan Peele (Get Out), Jason Sudeikis (Ted Lasso) and Seth Meyers (Late Night).

Price: Starts from 18.95 EUR

Address: Rozengracht 117, 1016 LV Amsterdam



DAY TWO

MORNING

9 am - 10 am | Breakfast in a hidden garden

Kick off day two with a hearty breakfast at [Dignita Hoftuin](#). An innovative menu and admirable philosophy - "Eat well, do good." They're part of [Not For Sale](#), helping victims of sex trafficking reintegrate back into the workforce. Great view, good food and people. Need we say more?

Price: 15 - 25 EUR

Address: Nieuwe Herengracht 18a, 1018 DP Amsterdam

10.15 am - 11.30 am | Dive into Dutch history

The [Maritime Museum \(Scheepvaart Museum\)](#) is a fascinating space to explore the success of the Dutch during the Golden Age, as well as the dark side of slavery that came with it. What's more, there's the impressive replica of the East India Company ship from 1748.



AFTERNOON

12 pm - 1.30 pm | Explore Amsterdam's creative hub

Take a 15-minute (free) ferry ride to Amsterdam Noord (North) from Amsterdam Centraal Station and explore an inspiring old shipyard that's been revived into a street art haven. If you're in the mood for another museum, **STRAAT Museum** is an impressive space with street art and graffiti.

Price: 17.50 EUR

Address: NDSM-Plein 1, 1033 WC Amsterdam

Tip: If a guided bike tour is your jam, Einstein Bike Tour (seasonal) takes you to the street art hotspots in Amsterdam Noord and beyond. It's a ride through the lesser-known spaces to discover Amsterdam oddities, Dutch identity and culture. Book your spots here.



1.45 pm - 3 pm | Lunch at an industrial beach

Wanna eat locally-sourced produce at a unique location? **Pilek** is a waterside, industrial-cool spot and a local favourite. In summer, they have outdoor events like movie screenings. Good food, awesome vibes.

Price: 15 EUR - 30 EUR

Address: T.T. Neveritaweg 59, 1033 WB Amsterdam

3.30 pm - 4.30 pm | Fly over Holland

This is Holland is a fun way to explore the history and modern culture of the Netherlands. The highlight? A 5D flight simulation with wind & water effects over Holland's famous sights, like tulips and windmills, etc. Buckle up!

Price: 17.50 EUR

Address: Overhoeksplein 51, 1031 KS Amsterdam

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4.45 pm - 6 pm | Experience Europe's highest swing

Get your adrenaline pumping with the [**A'Dam LookOut**](#). Ride on Europe's highest swing and enjoy a cocktail at the rooftop bar with a stunning panoramic view of Amsterdam.

Price: 19.50 EUR - 35 EUR

Address: Overhoeksplein 5, 1031 KS Amsterdam

Tip: You can get combo tickets for This is Holland and A'Dam Lookout! Get your tickets [here](#).

EVENING

6.30 pm - 6.45 pm | Take a train to Haarlem

Just 15 minutes away from Amsterdam is the charming and medieval city, [**Haarlem**](#). It's a cozy and exciting city with tons of great restaurants, bars and stuff to do.



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7 pm - 8.30 pm | Awesome dinner in town

Love craft beers? Definitely hit up [Jopen Brewery](#). A converted church churning out divine brews and delicious food. A holy grail among locals and not to be missed.

Price: 20 EUR - 50 EUR

Address: Gedempte Voldersgracht 2, 2011 WD Haarlem

If seafood, meat and cocktails are your thing, then [Louisana](#) will not disappoint. It's a cosy spot that serves award-winning cocktails and grilled-to-perfection seafood, steaks, and surf and turf for the undecided.

Price: 25-60 EUR

Address: Zijlstraat 21, 2011 TJ Haarlem

Tip: Wanna be sure to get a table? Call to reserve. FYI, Louisiana has the occasional comedy night or live music.



DAY THREE

MORNING - AFTERNOON

9 am - 2 pm | Take a Dutch Countryside Tour

Skip the big tour buses! Join a small-group **Dutch Countryside Tour** led by true local experts, Leander and his team! You'll experience Old Holland, visit working windmills, learn about Dutch traditions, and so much more. Book your spots early to avoid disappointment.

Tip: During spring, you can experience the magical techni-coloured tulip fields with Leander. Book early.

2.30 pm - 5 pm | Late lunch and shopping

Enjoy a late lunch and some shopping at the trendy **Negen Straatjes (9 Streets)**. Independent shops with a focus on local design. Great for last-minute gifts, a brand new wardrobe, and unique trinkets.



EVENING

5.30 pm - 6.30 pm | A walk in the park

30 minutes away from 9 Streets is [Westerpark](#), home to the buzzing [Westergas](#) - the city's former gasworks turned industrial-cool cultural hub. Take a walk around the beautiful park. In springtime, catch the cherry blossoms!

6.30 pm - 8.30 pm | Dinner and drinks

Love old school arcade games and the sound of diner-American meets Japanese fusion? [Ton Ton Club West](#) is a fun hang. Great drinks, fun menu and classic arcade!

Price: 15 EUR - 30 EUR

Address: Polonceaukade 27, 1014 DA Amsterdam

Tip: If you'd prefer a locally-sourced and sustainable meal, hit up [Bar Kantoor](#) at Conscious Hotel nearby.

Who is
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Craft beers at Brouwerij Troost

Another awesome place to enjoy some cold ones from the tap is **Brouwerij Troost Westergas**. Delicious Honey Blonde beer among others, as well as homemade bar grub.

Price: 5 EUR - 30 EUR

Address: Pazzanistraat 25-27 1014 DB Amsterdam

8.45 pm - late | Catch a concert at Paradiso

Paradiso is legendary among locals. A former church turned intimate concert hall that's hosted everyone from Rolling Stones, Prince, U2, Adele to Amy Winehouse.

Address: Weteringschans 6-8, 1017 SG Amsterdam

Tip: Another great option is the beautiful Concert Gebouw. It's one of the finest concert halls in the world!